



28-86

*Woven in India. Worn with Intention.*

About

# 2886

To roots, to rhythm, to the stories held within every thread.

Here, Indian heritage flows through handwoven linen, cotton, and silk—  
whispered into being by our artisans, and shaped into silhouettes that speak  
to the present. Each piece carries a memory. Each embroidery, a moment in  
time.

***We don't follow trends. We follow tradition—elevated with intention.***

Every garment is a conversation between past and present. Designed to feel  
fluid, grounded, and effortless—made for the woman who leads with grace,  
and wears her values lightly but clearly.

At 2886, we honour where we come from—and shape where we're going.

We don't arrive as a brand.

We arrive as a movement—in fabric, form, and feeling.

Woven with high yarn counts and intricate construction, our fabrics carry the  
strength of tradition yet feel light as air.

This balance—between precision and softness—wraps around you like breath.

So natural, you won't want to leave it behind.



Sustainability

2886

We believe beauty should never come at the cost of the planet that inspires us.

In a world of fast fashion, we've chosen the slow, steady path.

One rooted in care—for the craft, for the people, and for the earth.

Each 2886 piece is built to last—both in form and feeling.

Handwoven with high-count yarns. Dyed using natural colours. Made through  
low-impact processes that leave a lighter footprint.

From first sketch to final stitch, we work with intention—not excess.

Our production is solar-powered.

Our designs are made to return gently to the earth, not remain for centuries.  
And as we grow, we're committed to full transparency—inviting our community  
into our process, so sustainability becomes a shared language, not a private  
privilege.

Because 2886 is more than clothing.

It's a quiet commitment—to beauty, to durability, to responsibility.

## Brand Vision

# 2886

At 2886, we believe clothing can be more than trend—it can be timeless. Rooted in Indian heritage and shaped by a global perspective, our vision is to create garments that honour the past while speaking fluently to the present.

We have adapted traditional Indian techniques and interpreted them through a modern, international lens—merging craftsmanship with a contemporary Western palette. Each piece reflects a quiet elegance, where legacy meets restraint, and detail carries intention.

Our work is a response to the fast-moving cycles of fashion. We choose to slow down—prioritising conscious design, sustainable materials, and cultural reverence. This is not just about aesthetics, but about preserving meaning, memory, and identity.

2886 reflects our journey of creating something global without losing sight of where we come from. It is a brand shaped by legacy, guided by purpose, and committed to beauty that endures.



Nisha Chaubey & Ayush Chaubey

## Founder of 2886

*A shared vision of craft, clarity, and conscious design.*

**Nisha Chaubey** | Creative Director | Co-founder

A graduate of the University of the Arts London, Nisha brings over 20 years of experience in the global fashion industry. Her journey has taken her across Japan, France, and the U.S.—each market leaving a lasting imprint on her aesthetic: the quiet precision of Japan, the refined romance of France, and the scale-driven efficiency of American fashion.

Over time, Nisha began to sense how creativity was often compromised in mass production. That reflection led her back to her roots—with a desire to build something more meaningful. At 2886, she brings a design philosophy shaped by introspection, global sensibility, and a commitment to slower, soulful fashion.

Nisha also leads a third-generation textile manufacturing business, managing over 2000 employees. Her work is grounded in sustainability and innovation—from setting up a solar power plant to building a LEED-certified facility—her approach is thoughtful, responsible, and future-forward.

**Ayush Chaubey** | Brand Strategist | Co-founder

With over 11 years in the fabric and textile space, Ayush merges business insight with creative passion. He has spent years immersed in yarn research, fabric development, and textile construction, often innovating proprietary fabrics for refined contemporary wear.

Though rooted in finance and marketing, Ayush's world is rich with artistry. His love for interiors, culinary craft, and detail-driven design reflects his belief in living with beauty and intention. His deep interactions with creators in France and Japan taught him not just aesthetics, but the philosophy behind craftsmanship.

At 2886, Ayush brings strategic depth, material curiosity, and emotional nuance to the brand's core. Together with Nisha, he is building a label that reimagines Indian heritage through a global, modern lens—where every garment is a statement of quiet confidence.



## Concept Note: Timeless Contemporary

# 2886

The guiding concept behind our debut collection is Timeless Contemporary.

We set out to create a wardrobe that doesn't age with trends but evolves with grace. Inspired by silhouettes and design elements spanning over two centuries, we've curated styles that feel as relevant today as they did generations ago—and will continue to do so in the future.

This collection is a quiet rebellion against fast fashion. Each piece is made to last—not just in quality, but in aesthetic longevity. We imagine our wearer building a wardrobe that is slow, thoughtful, and enduring.

Our commitment to sustainability and craft informs every choice we make. A key focus this season is on hand-woven and hand-crafted fabrics, celebrating the artistry and cultural legacy behind each weave and thread. These materials hold not just texture, but stories—connecting the wearer to generations of skill and tradition.

By pairing these mindful textiles with refined design, we craft garments that are modern yet timeless—grounded in purpose, cultural reverence, and mindful luxury.

# Sutra

Vision for the Season (SS26)

## 2886

Our debut collection for SS26 is an exploration of emotional minimalism. Inspired by soft mornings, shifting seasons, and the inner lives of women, the pieces speak in a language of texture, flow, and subtle strength. This collection is a beginning—an introduction to the values we hold dear: quiet craftsmanship, ethical process, and poetic restraint.



Ideation Process

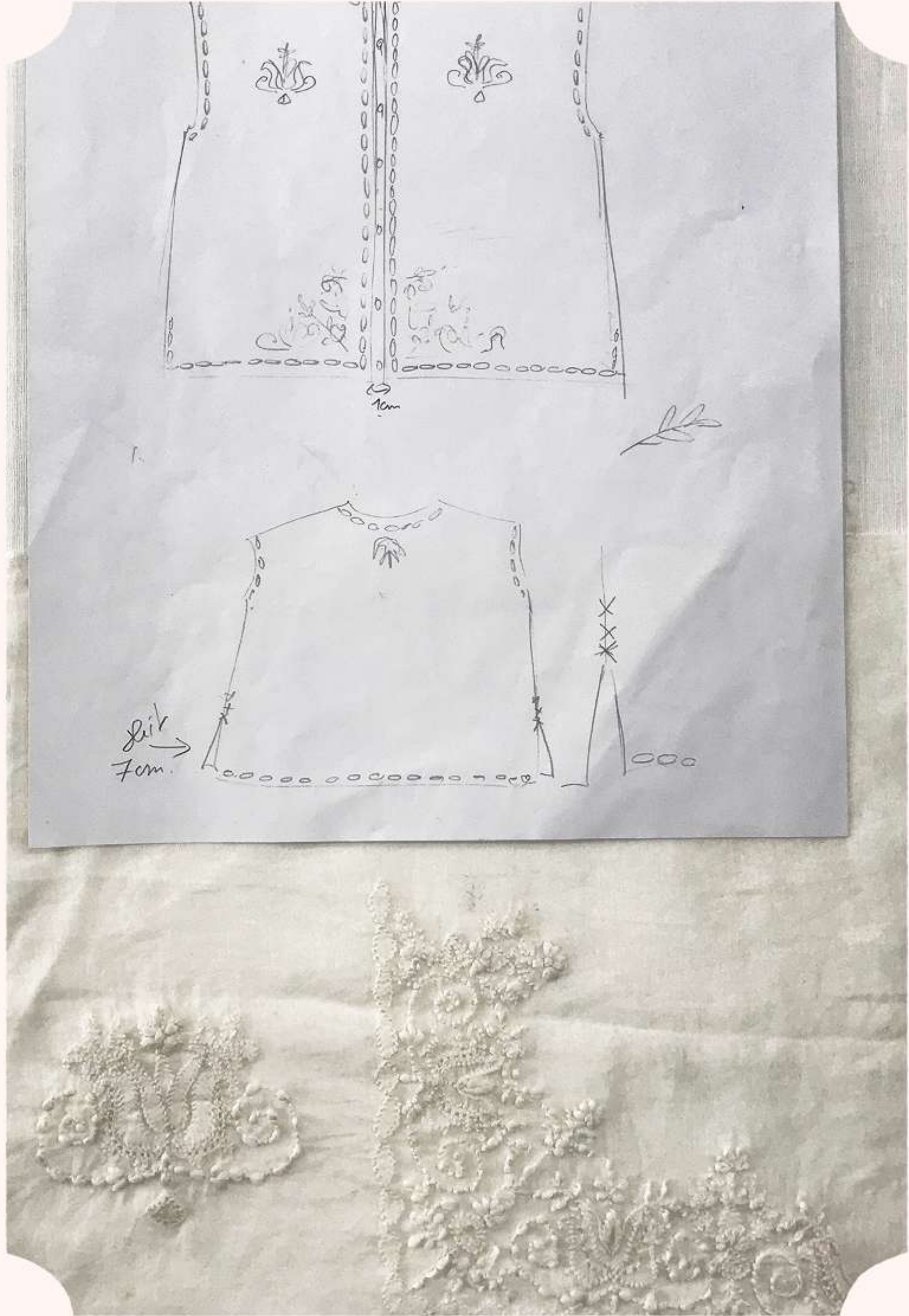
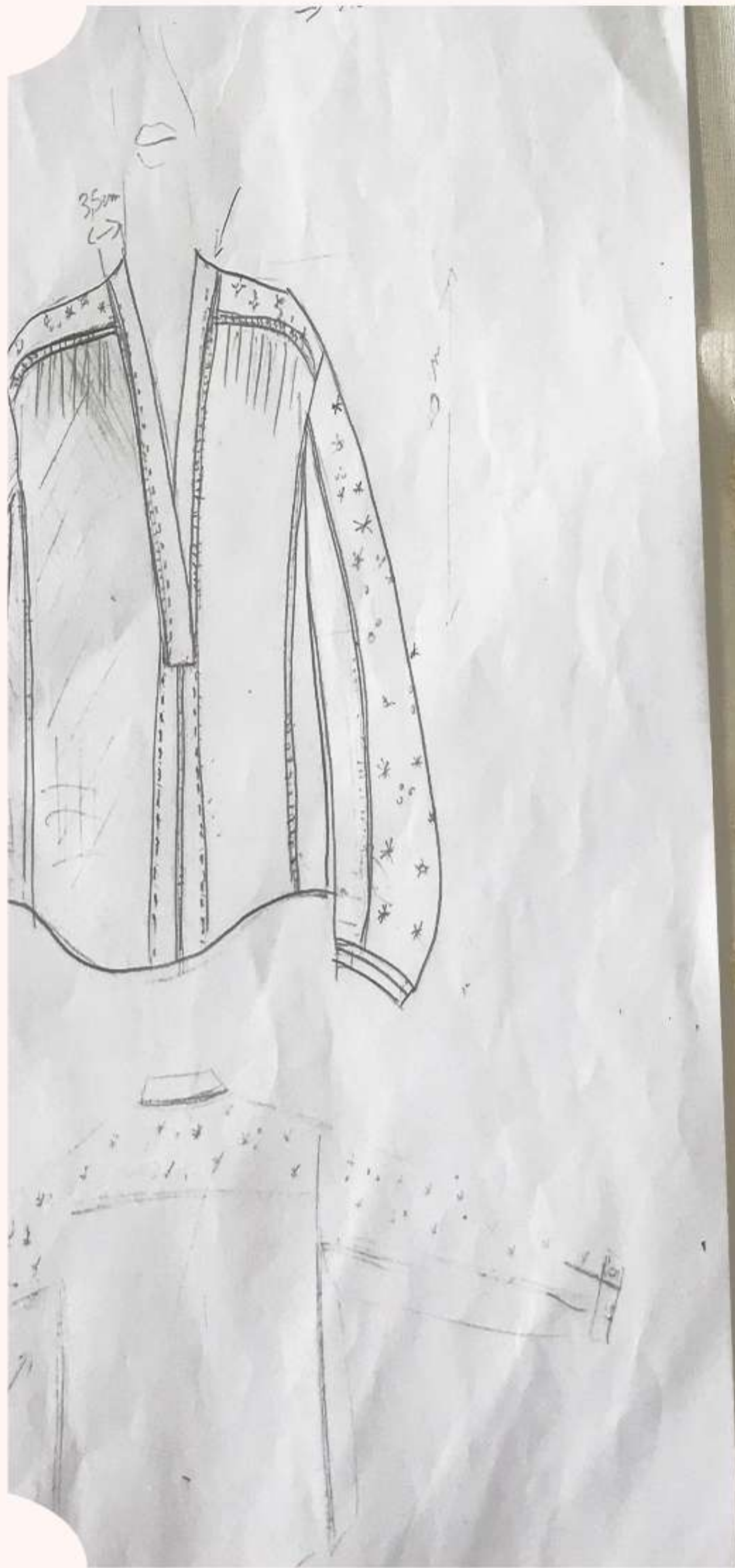
















*Contemporary timeless*



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# Mood-board



Calm



Elegant  
softness

voluptuousness.



Luxury



moment of eternity















*Woven with time, worn with ease.*

Name - **Mirabelle Blouse**

Color - **Blush Pink**

Fabric - **100% Cotton**  
(Hand-spun & Hand Woven)

Wholesale Price - **110 USD**













*Woven with time, worn with ease.*

Name - **Mael Dress**

Color - **Golden Sand Stripe**

Fabric - **19% Silk, 38% Cotton, 3% Lurex**  
(Hand Woven)

Wholesale Price - **120 USD**













*Woven with time, worn with ease.*

Name - **Mahika Blouse**

Color - **Neela Tara**

Fabric - **Cotton / Silk**  
(Hand Woven)

Wholesale Price - **100 USD**













*Woven with time, worn with ease.*

Name - **MILO Pants**

Color - **Noir**

Fabric - **100% Silk**

Wholesale Price - **110 USD**













*Woven with time, worn with ease.*

Name - **Michele Dress**

Color - **Vanilla**

Fabric - **100% Silk**

Wholesale Price - **150 USD**













*Woven with time, worn with ease.*

Name - **Mishika Shirt**

Color - **Milk**

Fabric - **60% Cotton, 40% Silk**  
(Hand Woven)

Wholesale Price - **160 USD**













*Woven with time, worn with ease.*

Name - **Mala Blouse**

Color - **Vanilla**

Fabric 1 - **100% Silk**

Fabric 2 - **Cotton Silk**

Wholesale Price - **110 USD**













*Woven with time, worn with ease.*

Name - **Miraaya Blouse**

Color - **Cloud Stripe**

Fabric - **100% Cotton**  
(Hand Woven)

Wholesale Price - **160 USD**













*Woven with time, worn with ease.*

Name - **Malaya Blouse**

Color - **Blush Pink**

Fabric - **100% Cotton Khadi**  
(Hand-spun & Hand Woven)

Wholesale Price - **125 USD**













*Woven with time, worn with ease.*

Name - **Mandvi Blouse**

Color - **Shanti Stripe**

Fabric - **100% Cotton Khadi**  
(Hand Woven)

Wholesale Price - **85 USD**













*Woven with time, worn with ease.*

Name - **Mimi Co-ord Set**

Color - **Golden Sand Stripe**

Fabric - **19% Silk, 38% Cotton, 3% Lurex**  
(Hand Woven)

Wholesale Price (Set) - **140 USD**













*Woven with time, worn with ease.*

Name - **Mahima Top**

Color - **Moolit Gold**

Fabric - **25% Silk, 70% Linen, 5% Lurex**  
(Hand Woven)

Wholesale Price - **75 USD**













*Woven with time, worn with ease.*

Name - **Mora Shirt**

Color - **Milk**

Fabric - **50% Cotton, 50% Viscose,**

Wholesale Price - **120 USD**













*Woven with time, worn with ease.*

Name - **Marici Blouse**

Color - **Milk**

Fabric - **60% Cotton, 40% Silk,**  
(Hand-spun & Hand Woven)

Wholesale Price - **140 USD**













*Woven with time, worn with ease.*

Name - **Milene Blouse**

Color - **Milk**

Fabric - **100% Cotton**  
(Hand Woven)

Wholesale Price - **100 USD**













*Woven with time, worn with ease.*

Name - **Maya Dress**

Color - **Moonlit Cocoa**

Fabric - **25% Silk, 70% Linen, 5% Lurex**  
(Hand Woven)

Wholesale Price - **165 USD**













*Woven with time, worn with ease.*

Name - **Mistral Dress**

Color - **Cocoa**

Fabric - **100% Silk**

Wholesale Price - **190 USD**













*Woven with time, worn with ease.*

Name - **Meera Blouse**

Color - **Neela Tara**

Fabric 1 - **100% Silk**

Fabric 2 - **Cotton / Silk**

Wholesale Price - **130 USD**

Name - **Melodie Pants**

Color - **Sand**

Fabric - **100% Handloom linen**  
(Hand Woven)

Wholesale Price - **105 USD**



## **Contact Us**

### **Design Studio**

Koakh Design House Pvt Ltd  
A-26, Plot No-71/7, Rama Road,  
New Delhi – 110005

**Website** - <https://www.2886.in/>

*Thank You*